



# SOFTWAVE TRT STEM-CELL THERAPY

What Is It & Does It Really Work?

DR. JONATHAN LAZAR

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## What Is SoftWave Therapy?

SoftWave is patented non-invasive shockwave therapy that increases blood flow and promotes natural healing at the cellular level.

Shockwave therapy is used to help all sorts of conditions, *from chronic pain to sports injuries to conditions like restless leg syndrome, neuropathy, and arthritis!* Unfocused shock waves spread energy to a larger and deeper area of tissue, which allows for greater healing than radial waves without any side effects.



## SoftWave is the **ONLY** true unfocused shockwave therapy on the market today.

The best way to see if you're a candidate for care is for us to do a consultation and diagnostic mapping session. Call 734-274-5107 to schedule now.

## What Does SoftWave Help?

Spine trouble, neuropathy, shoulders, knees, carpal tunnel, hips, plantar fasciitis, elbow, tendonitis, arthritis, and lots more.

## How Does SoftWave Therapy Work?

SoftWave therapy works by using unfocused shockwaves to stimulate the body's healing processes, promoting pain relief and tissue regeneration. The benefits of SoftWave include:

- Increases blood supply
- Reduces acute and chronic pain
- Temporarily increases local blood circulation
- Activates connective tissue
- Promotes regeneration and healing
- Modulate inflammation
- Activates and recruits resident stem cells
- Stimulates cytokines and growth factors
- Promotes angiogenesis
- Repairs and regenerates tissues
- Improves mitochondrial function
- Increase neo-vascularization
- Improved left ventricle ejection fraction
- Recruits innate immune receptor TLR3
- Improves sexual health for men and women
- Improves exosome circulation
- Wound epithelialization

## Trusted By Experts Around The Country

Dr. Lazar and his staff are extremely professional and make everyone feel welcomed. The experience and wisdom is beyond excellence, along with the state of the art equipment.

I had plantar fasciitis. Dr. Lazar and Dr. Clark both recommended Soft Wave. I was very skeptical. I am a believer. I am pain free! Highly recommended!

"Dr. Lazar is truly a life changer! He has not only helped my wife feel so much better in spite of her chronic spine issues, but had helped correct my spine issues and eliminated my back pain!"

"One of the best chiropractic experiences I have had in a long time. I had immediate relief from a long standing chronic pain condition. The staff is friendly and helpful."

"Dr. Lazar is fabulous! He has given me 2 consults for neuropathic pain and explained a care option he recommends. His office staff is equally fantastic."

"Such a nice friendly place. Just started care for neuropathy, here's hoping to be able to walk and drive again sometime soon."

"Dr. Lazar is not in chiropractic care just to adjust and fix people, he's in it because he truly cares about the individual's wellness. If anyone would ever ask me what's the best thing I've ever done for myself, this would be it."

I've been going to Dr. Lazar at Lazar Spinal Care for over a year now. This spring is the FIRST spring in 15 years that I haven't battled migraine-level sinus headaches – and I'm not taking any medication for it.

726 ★★★★★ Reviews and Counting!

## SoftWave FAQs

### What is SoftWave Therapy?

SoftWave therapy is a non-invasive procedure that uses patented technology to promote healing at the cellular level, improve blood supply, and initiate the body's natural healing process. SoftWave is performed with a patented device called the OrthoGold, developed by Tissue Regeneration Technologies, and is available at licensed medical clinics throughout the United States. This FDA(510k) cleared technology produces powerful, unfocused shock waves delivered during sessions to an injured, scarred, or inflamed region of the body. Sessions typically takes 10-15 minutes, and no anesthesia, numbing agents, or recovery time is required.

### What conditions and injuries can SoftWave therapy help?

SoftWave therapy helps with an array of conditions, injuries and symptoms, including:

- Joint and muscle pain like knee, shoulder, and lower back pain
- Overuse injuries like plantar fasciitis, achilles tendinitis, and jumper's knee
- Orthopedic conditions like carpal tunnel, meniscus tears, and soft tissue injuries
- Ulcers, wounds, burns
- Neuropathies
- Post-surgical healing
- Arthritis

This list grows each year as new applications are discovered for this breakthrough technology.

View the full list of conditions helped with SoftWave therapy at <http://drlazar.com/trt>.

## Where can I go to get SoftWave therapy?

We offer SoftWave therapy at our state-of-the-art facility in Ann Arbor, Michigan. Other offices and facilities around the country offer SoftWave as well. You can find a list of providers at <https://softwaveclinics.com/clinics/>. Please note, since we don't know these other clinics or their protocols, we cannot suggest they provide the same type of care.

## What are the benefits of SoftWave therapy?

SoftWave therapy naturally:

- Improves blood supply
- Modulates inflammation (speeds up the inflammatory process)
- Reduces acute and chronic pain
- Stimulates, activates and recruits resident cells
- Repairs, remodels and **regenerates tissue**
- Accelerates wound healing
- Induces the body's antibacterial effect

## What is a SoftWave session like?

SoftWave is a fast and convenient non-invasive procedure that usually lasts 10-15 minutes, with **no downtime** required for recovery. First, ultrasound gel is applied, then the SoftWave device is gently placed to deliver shock waves to the injured area. Most patients feel a gentle tapping or pulsing sensation, while some patients may experience mild discomfort. The use of anesthesia or numbing agents is not necessary. Effective communication with the provider during sessions can help identify damaged cellular hotspots and track progress. [Click here](#) for review videos.

## Is SoftWave painful?

SoftWave therapy is a non-invasive and non-surgical procedure. Some patients feel only a mild tapping or pulsing on the skin, while others experience slight discomfort in the target area. We can adjust the intensity if discomfort is significant. The level of discomfort may also depend on the amount of pain you are already experiencing. Most patients are able to tolerate any discomfort for the duration of the procedure, which lasts just 10-15 minutes on average.

## What results should I expect from SoftWave therapy?

If you are a candidate for this care, SoftWave therapy can provide both immediate and long-lasting results. After one SoftWave session, patients typically experience a 20-50% reduction in pain and improvement in mobility, lasting from a few hours to several days. Some patients require multiple sessions before experiencing improvement. To determine if SoftWave is a suitable option for you, schedule a \$89 New Patient Appointment, where you will receive a thorough evaluation and a SoftWave diagnostic session. Based on how you respond to this initial session, our doctors will assess whether further sessions are appropriate. Unlike pain medications and injections, SoftWave care seeks to activate your body's natural healing process at the cellular level to deliver genuine and long-lasting results.

## Does SoftWave really work?

SoftWave therapy is clinically proven with a success rate of **60-91%** for musculoskeletal and general pain complaints. This patented and **FDA-cleared** technology is trusted by prestigious medical centers like Cleveland Clinic and Memorial Sloan Kettering, as well as professional sports teams like the Chicago Cubs and Pittsburgh Steelers. Clinical studies continue finding new applications for this powerful technology each year. But don't just take our word for it. Visit <https://drlazar.com/softwavereviews> to hear from real patients about their experience with SoftWave.

## Is SoftWave FDA approved?

SoftWave therapy is FDA(510k) cleared for various indications, including improved blood supply, activation of connective tissue, temporary pain relief, treatment of chronic diabetic foot ulcers, and treatment of acute second-degree burns. Moreover, SoftWave is a patented and clinically proven treatment option with a success rate ranging from 60-91% for various musculoskeletal and general pain complaints. This therapy is trusted by Cleveland Clinic, Shepherd's Center, and Memorial Sloan Kettering, as well as professional sports teams like the Chicago Cubs and Pittsburgh Steelers.

## How many SoftWave sessions are needed?

If you are a candidate for SoftWave care, our doctors will typically recommend a 6 to 12 session SoftWave success plan. The number of SoftWave sessions needed will depend on your injuries and body's response to care. Your plan might also include recommendations to support healing, like stretches, supplements, or dietary changes.

## How much does SoftWave care cost?

A full SoftWave Success Plan can range from 6 to 12 sessions, costing \$250-\$650 per session. The number of sessions required will depend on your injuries and your body's response to therapy. To get started, you can request a New Patient Appointment for \$89 and save over \$600. This includes a consultation, thorough assessment, a SoftWave diagnostic mapping session (as long as it's safe to do so), and a second-day doctor's report of findings. This allows you to experience the power of SoftWave for yourself and it allows our doctors to determine if you're a candidate for care.



## SoftWave Therapy: A Better Solution Than Surgery, Injections, or Medication

|                             | SOFTWAVE                           | INJECTIONS                     | SURGERY   | MEDICATION                     |
|-----------------------------|------------------------------------|--------------------------------|---|--------------------------------|
| <b>Approx Lifetime Cost</b> | \$,1200 TO \$5,400                 | \$15,000 TO \$100,000          | \$7,000 TO \$75,000   | \$15,000 TO \$75,000           |
| <b>Process</b>              | Non-invasive with no recovery time | Invasive with minimal recovery | Invasive with recovery lasting from a few weeks to several months | non-invasive with side effects |
| <b>Results</b>              | Long term                          | Temporary to long term         | Long term if successful   | Temporary                      |
| <b>Drug-free?</b>           | Yes                                | No                             | No  | No                             |

### Is SoftWave therapy covered by insurance, medicare, or medicaid?

As with most cutting-edge options, SoftWave therapy is not covered by medicare, medicaid, or insurance at this time. This may change in the future given SoftWave's FDA-clearance and clinical results. Regardless, you can schedule a discounted \$89 New Patient Appointment and save over \$600. This includes a consultation, thorough assessment, a SoftWave diagnostic mapping session, and a second-day doctor's report of findings. This allows you to experience the power of SoftWave for yourself and it allows our doctors to determine if you're a candidate for care.

## Is SoftWave therapy safe?

SoftWave is a patented and FDA-cleared procedure that activates the body's natural healing process. It is a safe, non-invasive, and drug-free option for helping with a variety of conditions, including chronic pain, neuropathy, inflammation, orthopedic conditions, and musculoskeletal injuries. Our office has multiple board-certified doctors and certified technicians administering the care. Procedures usually last between 10-15 minutes, and does not require anesthesia or numbing agents. Downtime for recovery after sessions is not typically needed. SoftWave is trusted by leading medical providers across the country, including Cleveland Clinic, Shepherd's Center, and Memorial Sloan Kettering. We'll *always* act in your best interest, so at your New Patient Appointment, our doctors or techs will address any concerns or conditions that may affect your ability to receive care.

## Does SoftWave therapy have any risks or side effects?

Side effects from SoftWave therapy are minimal and non-restrictive. SoftWave does not cause bruising or swelling, although some patients may experience slight redness and soreness that typically subsides within one to two days. While recovery downtime is not usually needed, we recommend avoiding high-impact movements or exercise for the first 24-48 hours.



## How do I know if I'm a candidate for care?

SoftWave is a viable option for most individuals experiencing one of the conditions listed here. To determine if SoftWave is a suitable option for you, schedule a \$89 New Patient Appointment, where you will receive a consultation, thorough assessment, a SoftWave diagnostic mapping session (if it's safe to do so) and one of our doctors can assess your condition. If you experience slight pain or discomfort during the session, it may actually be an indication that the injured area will benefit from additional sessions.

- **Is SoftWave therapy safe with prescription medication?**

SoftWave therapy can be safely combined with prescription medication in most cases. Our doctors will review any medications you're taking for safety.

- **Is SoftWave therapy safe after surgery?**

SoftWave therapy is generally safe after surgery, depending on the type of surgery performed. In fact, it is commonly used to accelerate healing and post-surgical rehabilitation. Some doctors even use SoftWave in the operating room immediately after surgery, to activate the body's healing process.

- **Is SoftWave safe with metal in your body?**

SoftWave therapy is safe for patients with metal in their body, such as pins, plates, or joint replacements.

# What Is SoftWave Therapy & Does It Really Work?

- **Is SoftWave safe with a blood pressure condition?**

Yes, Softwave is generally safe for patients with blood pressure conditions, like high or low blood pressure. However, we have safety limits and will not perform SoftWave if your blood pressure is unsafely high.

- **Who is NOT a candidate for SoftWave therapy?**

SoftWave therapy is not suitable for individuals who are pregnant, have a pacemaker, or have cancer. At your first appointment, we can further discuss any conditions that would impact your ability to receive care.

## Does combining SoftWave with other types of care lead to better results?

SoftWave therapy is proven to be effective as a standalone protocol for various musculoskeletal conditions. When combined with chiropractic care, laser therapy, BEMER therapy, massage, physical therapy, or acupuncture, it can accelerate healing and improve results.

## What makes SoftWave therapy a more effective shock wave therapy?

SoftWave has revolutionized decades-old shock wave technology to advance tissue healing and regeneration in healthcare fields like orthopedics, traumatology, wound care, aesthetics, and urology. The patented SoftWave device produces low-intensity unfocused shock waves that penetrate a wider and deeper area of tissue (7cm x 12cm), compared to focused shock waves (1cm x 12cm) and radial waves (2cm x 2cm), which are not true shock waves. SoftWave is the only true unfocused shock wave procedure available today. This powerful technology can successfully initiate the body's healing process without damaging tissue.

## New Patient Special

As a benefit for reading this e-book, we'd like to offer you an evaluation for only \$89 (save over \$600). Call or text 734-274-5107 or schedule online at <http://drlazar.com/cbf>.

# What Is SoftWave Therapy & Does It Really Work?



## Softwave TRT Is Thoroughly Backed By Research

|   |   |   |
|---|---|---|
| <a href="#">Biologic Response</a>       | <a href="#">Integrative Medicine</a>      | <a href="#">SoftWave Literature</a>         |
| <a href="#">Bone Healing</a>            | <a href="#">Inflammation Modulation</a>   | <a href="#">Sports Medicine Orthopedics</a> |
| <a href="#">Brain, Spine, and Nerve</a> | <a href="#">Opioid Addiction Research</a> | <a href="#">Stem Cell Research</a>          |
| <a href="#">Cardiology Research</a>     | <a href="#">Organ Regeneration</a>        | <a href="#">Urology</a>                     |
| <a href="#">Cosmetics / Aesthetics</a>  | <a href="#">Physics</a>                   | <a href="#">Wound Care Research</a>         |
| <a href="#">Dental Research</a>         | <a href="#">Respiratory / Coronavirus</a> | <a href="#">Neuropathy</a>                  |
| <a href="#">FDA Research</a>            | <a href="#">Sexual Health Research</a>    | <a href="#">Cancer Research</a>             |

## **Shock Wave Therapy for Acute and Chronic Soft Tissue Wounds**

Title: Shock wave therapy for acute and chronic soft tissue wounds: a feasibility study

Authors: Wolfgang Schaden , Richard Thiele, Christine Kölpl, Michael Pusch, Aviram Nissan, Christopher E Attinger, Mary E Maniscalco-Theberge, George E Peoples, Eric A Elster, Alexander Stojadinovic...

[Learn more about Shock Wave Therapy for Acute and Chronic Soft Tissue Wounds](#)

## **Extracorporeal Shock Wave Device for Treatment of Chronic Burns**

Title: Extracorporeal shock waves, a new non-surgical method to treat severe burns Authors:

Anna Arno, Oscar Garcia-Algar, Izaro Hernan, J Sancho, A Acosta, Juan Barret

[Learn more about Extracorporeal Shock Wave Device for Treatment of Chronic Burns](#)

## **Shockwave Therapy Exhibits Significant Antibacterial Effects**

Title of study: Antibacterial effects of extracorporeal shock waves Authors: Ludger

Gerdesmeyer, Christof von Eiff, Carsten Horn, Mark Henne, Michaela Roessner, Peter Diehl, Hans Gollwitzer A study conducted on the effect of extracorporeal shock-wave therapy (ESWT) on Staphylococcus aureus bacteria...

[Learn more about Shockwave Therapy Exhibits Significant Antibacterial Effects](#)

## **Shock wave therapy for acute and chronic soft tissue wounds: a feasibility study**

Title: Shock Wave Therapy for Acute and Chronic Soft Tissue Wounds: A Feasibility Study

Authors: Wolfgang Schaden, M.D., Richard Thiele, M.D., Christine Köppl, M.D., Michael Pusch, M.D., Aviram Nissan, M.D., Christopher E. Attinger, M.D., F.A.C.S.,...

[Learn more about Shock wave therapy for acute and chronic soft tissue wounds: a feasibility study](#)

## **Extracorporeal shock wave therapy suppresses the early proinflammatory immune response to a severe cutaneous burn injury**

Thomas A Davis, Alexander Stojadinovic, Khairul Anam, Mihret Amare, Shruti Naik, George E Peoples, Douglas Tadaki, Eric A Elster Following severe burn injury, persistent inflammation perpetuated by surface eschar, bacterial colonisation and neutrophil proteolytic activity can impede normal healing and...

[Learn more about Extracorporeal shock wave therapy suppresses the early proinflammatory immune response to a severe cutaneous burn injury](#)

## **Shock Waves: A New Non-Surgical Method to Treat Severe Burns**

Title: Extracorporeal shock waves, a new non-surgical method to treat severe burns Authors:

Anna Arno, Oscar Garcia-Algar, Izaro Hernan, J Sancho, A Acosta, Juan Barret Extracorporeal shock wave therapy (ESWT) has been widely used in urology and orthopaedic surgery due...

[Learn more about Shock Waves: A New Non-Surgical Method to Treat Severe Burns](#)

## **Extracorporeal Shockwave Treatment for Chronic Diabetic Foot Ulcers**

Title: Extracorporeal Shockwave Treatment for Chronic Diabetic Foot Ulcers Authors: Ching-Jen Wang, M.D., Yur-Ren Kuo, M.D., Ph.D., Re-Wen Wu, M.D., Rue-Tsuan Liu, M.D., Chi-Shiung Hsu, M.D., Feng-Sheng Wang, Ph.D., Kuender D. Yang, M.D. This study compared the effectiveness of two...

[Learn more about Extracorporeal Shockwave Treatment for Chronic Diabetic Foot Ulcers](#)

## **Shockwave Therapy: Evidence for Soft Tissue Wound Healing**

Title: Evidence supporting extracorporeal shock wave therapy for acute and chronic soft tissue wounds Authors: Vlado Antonic, Rainer Mittermayr, Wolfgang Schaden, Alexander Stojadinovic This study focuses on the benefits of extracorporeal ...

[Learn more about Shockwave Therapy: Evidence for Soft Tissue Wound Healing](#)

## **Prospective randomized phase II trial of accelerated reepithelialization**

Christian Ottomann, MD, Alexander Stojadinovic, MD, FACS, Philip T. Lavin, PhD,§ Francis H. Gannon, MD, Michael H. Heggeness, MD, Richard Thiele, MD, Wolfgang Schaden, MD, and Bernd Hartmann, MD As extracorporeal shock wave therapy (ESWT) can enhance healing...

[Learn more about Prospective randomized phase II trial of accelerated reepithelialization](#)

## **Extracorporeal Shockwave Therapy for Treatment of Keloid Scars**

Title: Extracorporeal Shockwave Therapy for Treatment of Keloid Scars Authors: Ching-Jen Wang, M.D., Jih-Yang Ko, Wen-Yi Chou, Jai-Hong Cheng, Yur-Ren Kuo Many methods of treatment were proposed for the keloids including steroid injection, surgical excision, radiation ...

[Learn more about Extracorporeal Shockwave Therapy for Treatment of Keloid Scars](#)



# SoftWave Therapy at Lazar Spinal Care, P.C.

Thank you for looking into the promising possibilities of our state-of-the-art technology. My team and I would love to meet you and see if you're a candidate for this life-changing care. We look forward to the opportunity, should you decide to give us the chance.

Expecting the best,



The world deserves you at your best

Dr. Jonathan Lazar, D.C.  
Founder and Clinic Director  
Lazar Spinal Care, P.C.



 lazarspinalcare<sub>pc</sub>

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<http://drlazar.com/trt>